

Small Business **BIG Impact**



Member Benefits for just \$365 / year include:

- 365 Small Business Circle Founding Member window cling.
- Logo for your use online / in print
- Listing on United Way website
- Recognition through United Way e-newsletters & social media (Facebook, Instagram, LinkedIn)

365 days of the year, United Way of Carlisle & Cumberland County brings together people, companies and nonprofits to create positive sustainable change in our community. By focusing on education, income, health, and basic needs, we help more children graduate, help families become financially stable, and help improve the overall health of our community. When our community succeeds, our local businesses thrive.

For just \$1 per day, you can be a part of this movement. Become an inaugural member of 365 Small Business Circle and join business owners across our community in supporting United Way.

Join Today!

- Give online at **UWCARLISLE.ORG/donate**
- Text **uwcarlisle to 41444**
- Scan the **QR code**
- Return the **ENCLOSED FORM** to United Way of Carlisle & Cumberland County, 145 S Hanover St, Carlisle, PA 17013



For more information contact: United Way of Carlisle & Cumberland County at 717-243-4805 or events@uwcarlisle.org

LEADING THE WAY



WHO WE SERVE

Often, the people we help have jobs, families, and homes. They simply do not make enough to survive, and struggle to cover even modest monthly expenses. A sudden car repair or an emergency medical bill may be beyond their means. These people are known as ALICE, which stands for Asset Limited, Income Constrained, Employed. They are our neighbors, families, and friends. They go to work every day, but still cannot afford the basic necessities for their family. Many of the families we help every day are ALICE—since they earn above the federal poverty level, they do not qualify for financial assistance. With the support of our partner agencies, local businesses, and individual donors, the United Way helps to lift ALICE to financial stability.



Your support makes our community stronger. In 2023:
42,212 of our neighbors were served through programs funded by our United Way

- 5,283** area residents received access to health care services
- 19,117** children & adults of all ages had an opportunity to learn and further their education
- 408** people were assisted on their road to financial stability
- 17,404** individuals and families received help with basic needs such as food and shelter

Join us in Leading the Way to a better future for all

HOW WE SERVE

Every day, United Way of Carlisle & Cumberland County brings people together to support a community where everyone can access a quality education, build economic mobility, and live a healthy life. We partner with 23 nonprofit agencies to provide funding for 33 programs* that address our area's most pressing needs, mobilizing the caring power of neighbors, businesses, and community partners to lead transformational change.

*For descriptions of our partner agencies and their programs, please visit uwcarlisle.org/community-impact/