



How It Works

United Way is pleased to offer this unique giving option that allows community leaders to “step up” to the \$10,000 level of giving gradually over three years and be recognized as Tocqueville Society members from the very first year. Step-Up Program members make a commitment now for their United Way giving over a period of three years: \$5,000 in year one, \$7,500 in year two, and the full \$10,000 in year three.

Donor Designations

We suggest you allow your gift to advance the common good by being invested in United Way’s Community Impact Fund, which supports 33 programs that meet community priorities and produce measurable results. While unrestricted gifts can help the greatest number of people, you may direct part of your gift to any 501(c)(3) non-profit in any location—they do not have to be associated with United Way. No fees are charged to you or the organization. You must leave a minimum in the United Way’s Community Impact Fund each year: \$1,250 in year one, \$1,875 in year two, and \$2,500 in year three.

Recognition

All Step-Up Program donors will be recognized as full members of the Tocqueville Society. You will be invited to attend all Tocqueville events, and will be listed as Tocqueville members in the annual report.

## Step-Up Program Pledge Form

Yes! I want to use the Step-Up Program option and join the Tocqueville Society, giving \$5,000 in 2024, \$7,500 in 2025, and \$10,000 in 2026.

Name(s) \_\_\_\_\_

Employer/Organization \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please list my/our name(s) for recognition purposes as \_\_\_\_\_

### Payment Options:

- Check enclosed, payable to United Way of Carlisle & Cumberland County
- Bill me: Monthly \_\_\_\_\_ Quarterly \_\_\_\_\_ One time on (mm/yy) \_\_\_\_\_
- Credit Card
  - Visa    MasterCard    American Express    Discover
  - Name as it appears on card \_\_\_\_\_
  - Billing Address: \_\_\_\_\_
  - Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_
- Debit Card or Bank Withdrawal (United Way will contact you for information)
- Transfer of Securities; contact United Way when ready to transfer stock
- Payroll Deduction
- I/we prefer my/our donation to remain anonymous

Signature \_\_\_\_\_ Date \_\_\_\_\_

Thank you for being a leader in our community!  
Please use reverse side for designations.





## Donor Designations—Year 1

Please distribute my pledge as follows:

United Way of Carlisle & Cumberland County Community Impact Fund (\$1,250 minimum to be distributed to 33 local non-profit programs)	\$ _____
Endowment Fund, United Way of Carlisle & Cumberland County	\$ _____
United Way Success By 6™ Initiative	\$ _____
United Way Heating Coalition	\$ _____

I wish to direct a portion of my gift to the following 501(c)(3) organizations:

Name & Address of Organization(s)	Gift Amount
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

- Please list additional directed gifts on an additional attached page.
- We pay directed gifts upon receipt of your payment. We remind you that we do not charge any fees against your designations.
- The intended use of your directed contributions must be recorded by June 30, 2025.
- Donors may not receive any goods or services for designations.

Please return form to:  
145 S. Hanover Street  
Carlisle, PA 17013

