

Sample E-mail Message

Subject Line: United Way's 100% Guarantee

When you give to United Way of Carlisle & Cumberland County, you can be sure that your gift is helping those who need it most, achieving measurable results, transforming lives and strengthening our entire community.

Trained volunteers measure program investments against quality standards, make on-site visits, study issues and make investment decisions.

The Greatest Impact of Your Dollar

United Way of Carlisle & Cumberland County is proud to offer donors a 100% Guarantee. Every undesignated dollar to the campaign goes directly to programs and services, with no administrative fee. Administrative and fundraising costs are offset by generous corporate gifts from Allen Distribution, Keen Transport, and M&T Bank.

United Way is the best way to make the biggest difference in our community. Please give generously to United Way of Carlisle & Cumberland County!