



**UNITED WE FIGHT**  
**UNITED WE WIN**

# 2019 Annual Report

(July 1, 2018 - June 30, 2019)

# PRESIDENT'S MESSAGE

First, I want to thank our caring and generous community for its longstanding support of United Way of Carlisle & Cumberland County. The 2018-2019 fiscal year was a special one as we celebrated, with you, 100 Years of Service to the greater Carlisle Community. A century of existence is a significant milestone for any organization. For us, it was made possible through the generosity and dedication of countless individuals, civic-minded employers, and our non-profit and corporate partners.

Many thanks to our 2018 Campaign Co-Chairs Jennifer Burd (M&T Bank) and Dave Metz (Morgan Stanley), who, after putting their heart and soul into the campaign, had the unenviable job of announcing we fell slightly short of our goal. As so often happens in this generous community, the community rallied behind their request for additional support, and an anonymous donor came forward who "wanted to make sure we reached our goal." The result was an extremely generous gift that helped us raise \$1,460,694.

Not only did you offer your financial support throughout the year, but nearly 750 of you gave your time and talents in various volunteer capacities. From the 132 campaign volunteers and company coordinators who organized fundraising efforts in our community to the 335 volunteers who gave their time during Day of Caring, and finally, to the 72 board and committee members who carefully vetted and ensured accountability of donor dollars – we thank you! Thirty-nine United Way funded programs felt your impact!

After using this milestone year to celebrate our past successes, inventory our current position, and look toward the future of our organization and surrounding community, we know our work is not done. As Cumberland County continues to grow, so should our efforts to help others!

Your unwavering support and confidence in us, and this vibrant community, are what has allowed United Way of Carlisle & Cumberland County to prosper over the past 100 years. And, we are sure that we can count on you to continue this tradition well into the future!

On behalf of United Way of Carlisle & Cumberland County, we extend our sincere thanks to you for your commitment and support!

Sincerely,

Reed VanDerlyke  
Board President

Lucy Suter Zander  
Executive Director



Reed VanDerlyke



Lucy Zander

## ANNUAL FINANCIAL STATEMENT (JULY 1, 2018 - JUNE 30, 2019)

### REVENUE:

2018 Campaign Pledges (including donor designations)	1,460,694
less provision for doubtful accounts	-36,517
less designations to United Way Programs	-54,624
<b>Net Campaign Income</b>	<b>1,369,553</b>

### REVENUE OTHER

Special Events (Net)	45,348
An Evening for the Children (Net)	36,453
Corporate Sponsorships	14,000
Collections from prior years' receivables	-26,351
Loss on liquidation of contributed investments	22
In-kind contributions	16,005
Service Fee Income	4,581
Investment Income	185,932
Rental Income	6,850
Success By 6	88,625
Grants and sponsorships released from restriction	12,041
Other Revenue	26,811
<b>Total Other Revenue</b>	<b>410,317</b>

### TOTAL REVENUE

**1,779,870**

### ALLOCATIONS & EXPENSES:

#### Allocations:

Agency Allocations	\$635,769
Donor Designations	602,829
Summer Youth Camp Scholarships (Evening for the Children)	35,750
Brennaman Trust	5,543
Heating Assistance	5,861
Student Leadership Council Distributions	1,000
Money in Your Pocket	1,500

#### TOTAL ALLOCATIONS

1,288,252

#### Program Services:

Community Impact/Partner Agency Relations	144,086
Pre-Kindergarten Scholarships	69,740
Success By 6	50,321

#### Total Program Services

264,147

#### TOTAL ALLOCATIONS & PROGRAM SERVICES

1,552,399

#### Supporting Services:

Management and General	164,631
Fundraising	77,446

#### TOTAL SUPPORTING SERVICES

242,077

#### CHANGES IN UNRESTRICTED NET ASSETS

-14,606

#### TOTAL ALLOCATIONS, EXPENSES & CHANGE IN UNRESTRICTED NET ASSETS

**1,779,870**

NOTE: Restricted revenue and unrealized gain on investments are not included in this chart. Independent Auditor's Report prepared by Boyer & Ritter, Certified Public Accountants

# THE DIFFERENCE YOU MAKE

Each year United Way contributions make a difference in the lives of people living in the greater Carlisle area. Last year through United Way dollars:

- **1,902** children received quality early education
- **276** households received transportation
- **387** individuals received representation and counsel
- **28** households were kept warm
- **4,262** people received counseling and emotional support
- **14,237** community members were provided with nutritious meals and groceries
- **1,700** men, women, and children were provided shelter
- **315** adults developed skills for better careers

*Stats reflected are for the calendar year 2018*



## SUCCESS BY 6 IMPACT

- Scholarships: Awarded **\$69,740** to **17** children
- Kindergarten Readiness Cards: Distributed **260**
- **970** Children Do Come with Directions booklets distributed



- Getting Ready for Kindergarten Calendars: Distributed **6,500** calendars to **60** Cumberland County sites
- Emerging Leaders Society – Week of the Young Children: **12** readers volunteered at **6** Early Education Centers. They distributed **232** books sponsored by Kiwanis Club of Carlisle

## SUCCESS BY 6 SPONSORS

**Children Do Come with Directions**  
William & Jane Murray  
Partnership for Better Health

**PA One Book**  
Carlisle Kiwanis Club  
**Getting Ready for Kindergarten Calendars**  
(SEPT. 2018 - AUG. 2019)

Big Spring SD  
Capital Area  
Association for the Education of Young Children (CAAAYC)  
Carlisle Area SD  
Cumberland Valley SD  
Kiwanis Club of Carlisle  
Partnership for Better Health  
Rotary Club of Carlisle

Shippensburg Area SD  
South Middleton SD  
Waveline Direct  
West Shore SD

**EITC Scholarship Contributors**  
Avalon Insurance Company

LeTort Group, LLC  
M&T Bank  
Orrstown Bank  
Maggiabay dba Merry Maids  
Troegs Independent Brewing

**Born Learning Trail Sponsors**  
Rotary Club of Carlisle  
JW Gleim, Jr. Excavating  
Union Quarries



# DAY OF CARING 2018

• Day of Caring 2018: **291** Day of Caring volunteers worked at **39** projects to help local non-profits



# COMMUNITY IMPACT HIGHLIGHTS



- Taking it to the Streets outreach events: **5** events, average of **400** attendees, over **2,000** families were made aware of critical social services available in our community
- 2-1-1: **2,962** calls were answered from Cumberland County. 2-1-1 offers emergency connection to resources in local community.
- Fill the Bus/Carlisle 4 Kids: **1,002** local children in need received backpacks, school supplies, and sneakers (**702** Carlisle 4 Kids, **300** throughout school year)
- Emergency Food & Shelter Program: **\$26,242** distributed to **9** local non-profits
- FamilyWise Savings: **2,780** people saved **\$170,248** on their prescriptions. This benefit is available to the entire community at no charge.



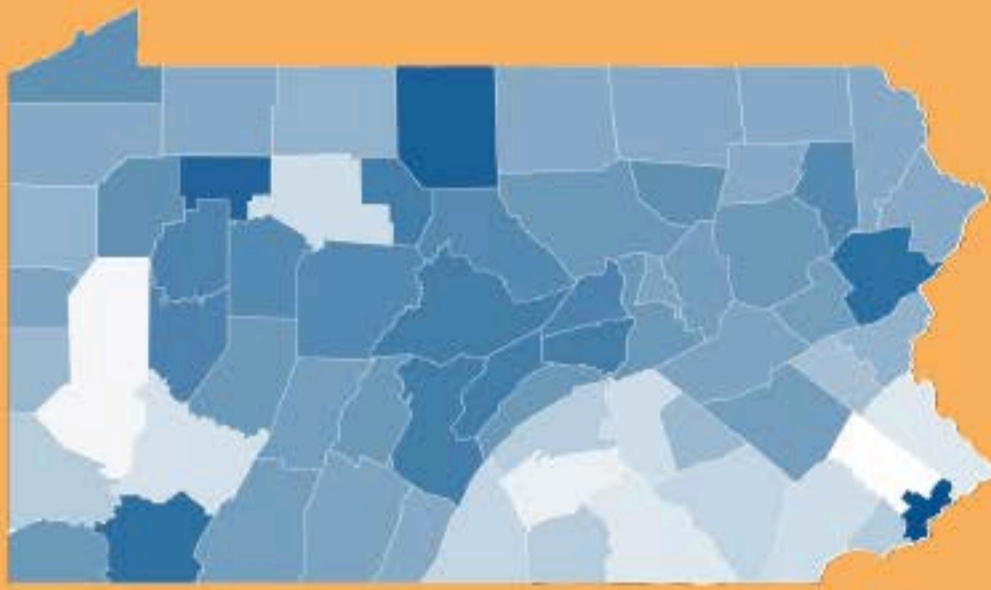
## ALICE REPORT: JUNE 2019

- ALICE is an acronym for Asset Limited, Income Constrained, Employed.
- The goal of the ALICE report is to raise awareness about the number of individuals and families that are living paycheck to paycheck and only one emergency away from financial crisis.



- United Way of PA and **31** local United Ways have been working to help bring awareness that **37%** of Pennsylvania households are struggling to survive.
- From 2016 to 2026 most of the fastest growing jobs in **Pennsylvania** will pay less than **\$20** per hour.

# Households Below the ALICE Threshold in PA



Below ALICE Threshold  
29% 55%

#PAforALICE

# ALICE FACTS:

## OCCUPATIONS: BY EMPLOYMENT & WAGE, PENNSYLVANIA, 2017

Occupation	Number of Jobs	Median Hourly Wage
Retail Salespersons	167,480	\$10.89
Office Clerks	154,400	\$15.48
Food Prep, Including Fast Food	148,680	\$9.06
Cashiers	147,200	\$9.15
Registered Nurses	143,130	\$32.80
Laborers & Movers, Hand	141,760	\$13.93
Customer Service Reps	120,360	\$16.34
Personal Care Aides	109,980	\$11.26
Secretaries & Admin. Assitants	99,300	\$16.64
Waiters & Waitresses	98,000	\$10.24
Stock Clerks & Order fillers	90,710	\$11.19
Janitors & Cleaners	89,920	\$12.46
Heavy & Tractor Trailer Truck Drivers	80,810	\$21.54
General Operation Mangers	75,540	\$53.85
Nursing Assistants	75,020	\$14.13
First-Line Supervisors of Office Workers	66,920	\$27.38
Sales Representatives	60,570	\$28.94
Maintenance & Repair Workers	58,330	\$18.14
Bookkeeping & Auditing Clerks	57,760	\$18.32
Elementary School Teachers	54,140	\$31.17

Source: BLS, 2017—Occupational Employment Statistics



# ALICE HOUSEHOLD SURVIVAL BUDGET

	Single Adult	Married Couple	1 Adult, 1 School-Age Child	1 Adult, 1 Infant	2 Adult, 2 School-Age Children	2 Adults, 1 Infant, 1 Preschooler
Housing	\$609	\$737	\$737	\$737	\$918	\$918
Child Care	\$-	\$-	\$276	\$848	\$552	\$1,583
Food	\$199	\$414	\$345	\$288	\$692	\$604
Transportation	\$318	\$382	\$382	\$382	\$636	\$636
Health Care	\$158	\$316	\$316	\$320	\$596	\$635
Miscellaneous	\$161	\$231	\$235	\$305	\$382	\$515
Technology	\$55	\$75	\$55	\$55	\$75	\$75
Taxes	\$267	\$384	\$245	\$425	\$350	\$698
Monthly Total	\$1,767	\$2,539	\$2,591	\$3,360	\$4,201	\$5,664
Annual Total	\$21,204	\$30,468	\$31,092	\$40,320	\$50,412	\$67,968
Hourly Wage	\$10.60	\$15.23	\$15.55	\$20.16	\$25.21	\$33.98

## COMPARE TO THE FOLLOWING:

Federal Poverty Level:  
**\$12,060 single adult** OR  
**\$24,600 FAMILY**

PA minimum wage:  
**\$7.25/HOUR = \$14,500/YR**

Basic costs increased from 2007 to 2017:

26% for a single adult  
22% for a family of four –  
**compared to 12% inflation**

Note: The budgets reflect different costs based on the age of children in the household; full-day care for infants and preschoolers (4-year-old) and after school care for school-age children. To create budgets for additional family types: For an additional infant, increase the total budget by 19 percent; for an additional 4-year-old, by 16 percent; and for a school-age child, by 7 percent.

Sources: BLS, 2017—Consumer Expenditure Surveys; Consumer Reports, 2017—Best Low-Cost Cell-Phone; HUD, 2017—Fair Market Rents; IRS, 2017—SOI Tax Stats; Office of Child Development and Early Learning, 2016; Tax Foundation, 2017, 2018; USDA, 2017—Official USDA Food Plans.

Source: BLS, 2017—Consumer Expenditure Surveys; Consumer Reports, 2017—Best Low-Cost Cell-Phone; HUD, 2017—Fair Market Rents; IRS, 2017—SOI Tax Stats; Office of Child Development and Early Learning, 2016; Tax Foundation, 2017, 2018; USDA, 2017—Official USDA Food Plans.



# SPECIAL EVENTS

- M&T Bank Glee College A Cappella Competition: Raised **\$23,734** from sold out audience of over **1,040**
- Dickinson U-Turn Community Yard Sale: Raised **\$17,457**
- Evening for the Children Gala: Raised **\$36,453** for programs serving women and children



# CELEBRATING OUR 100<sup>TH</sup> YEAR

- Harrisburg Senators Baseball Game
- 100 Year Anniversary Celebration
- 100 Year Chamber Mixer





# PAST CO-CHAIRS & PRESIDENTS OF UNITED WAY OF CARLISLE & CUMBERLAND COUNTY



PICTURED LEFT TO RIGHT: 1ST ROW: DOTTIE WARNER, CAROL LENNON, REBECCA FOOTE, RENA GEESAMAN, JEN BURD, DAVE METZ, JOAN DICKINSON, MARY KAY DURHAM, TRISH CARLUCCI, TONIA ULSH, ANN HOFFER

2ND ROW: JANE BURKE, CHRIS RICE, JEFF GAYMAN, PAUL STRICKLER, AMANDA BRIGAMAN, MARK BISHOP, STEVE KAUFMAN, BUZ WOLFE, REED VANDERLYKE, TOM WILLIAMS, JOEL FLINCHBAUGH, TOM BREAM, SONDR A WOLFE ELIAS, HUBERT GILROY, DAMIEN ELIAS, SKIP EBERT, KEVIN CURTIS, GREG HALL

## UNITED WAY OF CARLISLE & CUMBERLAND COUNTY 1918 THROUGH 2018 MILESTONES

- 1918 - Carlisle creates the Patriotic and Benevolent Fund to support war efforts and sustain local charities. The first fund collected \$36,923 which benefited 18 agencies and funds.
- 1922 - The Patriotic and Benevolent Fund becomes the Carlisle Community Chest. Funds designated for war effort were eliminated, and the Carlisle Community Chest was able to receive \$30,016 on their first one week, door-to-door campaign.
- 1960 - Carlisle United Fund created to combine multiple appeals for funds in the community.
- 1974 - New name is the United Way of the Greater Carlisle Area. Campaign thermometer first appears on the square.
- 1992 - First Day of Caring
- 1993 - UW celebrates diamond anniversary with a campaign goal of \$1 million
- 1996 - Leadership Associates created by Ann Hoffer
- 1998 - Local Alexis de Tocqueville Society established by Ray Wolfe
- 1999 - Alexis de Tocqueville Humanitarian Award established
- 2000 - Success By 6 Initiative created
- 2004 - First "Evening for the Children Gala"
- 2005 - First U-Turn College & Community Yard Sale event
- 2010 - First "Fill the Bus" collection event
- 2011 - First Glee competition, Taking it to the Streets initiated, and Women's Leadership Council formed
- 2017 - First "Born Learning Trail" opened
- 2018 - Celebrates 100<sup>th</sup> anniversary currently providing funding to 25 partner agencies and 39 programs.



# 2018-2019 COMMUNITY INVESTMENT

PROGRAM	PROGRAM DELIVERED BY:	INVESTMENT
Children's Program	Amelia S. Givin Library	\$9,559.08
Unrestricted (donor designated)	Amelia S. Givin Library	\$9,319.18
Unrestricted (donor designated)	American Red Cross	\$6,358.63
Disaster Program	American Red Cross	\$5,000.04
Hurricane Flood Relief	American Red Cross	\$1,500.00
Core Program	Big Brothers Big Sisters	\$14,339.04
Unrestricted (donor designated)	Big Brothers Big Sisters	\$1,792.67
Unrestricted (donor designated)	Bosler Memorial Library	\$13,375.75
Children's Program	Bosler Memorial Library	\$8,000.04
Music @ Bosler	Bosler Memorial Library	\$1,000.00
Core Program	Carlisle Early Education Center	\$77,000.04
Unrestricted (donor designated)	Carlisle Early Education Center	\$3,919.12
Capital Campaign	Carlisle Family YMCA	\$82,200.00
Unrestricted (donor designated)	Carlisle Family YMCA	\$29,572.47
Camps	Carlisle Family YMCA	\$25,809.04
Community Youth	Carlisle Family YMCA	\$23,898.00
Child Care	Carlisle Family YMCA	\$21,986.00
Summer Camp Scholarships (Proceeds from Gala & Brennaman Trust)	Carlisle Family YMCA	\$12,250.00
Healthy Family Home	Carlisle Family YMCA	\$5,000.00
Strong Kids	Carlisle Family YMCA	\$4,300.00
Resource Center	Community C.A.R.E.S.	\$62,134.08
Unrestricted (donor designated)	Community C.A.R.E.S.	\$6,849.58
Core Program	Contact Helpline	\$5,200.08
Unrestricted (donor designated)	Contact Helpline	\$60.59
Advocacy	CPARC	\$23,000.08
Unrestricted (donor designated)	CPARC	\$9,788.16
Residential Program	CPARC	\$9,500.00
Core Program	Domestic Violence Services	\$28,677.00
Unrestricted (donor designated)	Domestic Violence Services	\$12,764.92
Literacy Program	Employment Skills Center	\$15,294.00
GED Program	Employment Skills Center	\$12,427.08
Unrestricted (donor designated)	Employment Skills Center	\$6,108.09
ESL Program	Employment Skills Center	\$4,780.00
Money in Your Pocket/Tax Preparation	Employment Skills Center	\$1,500.00
Unrestricted (Leaders of Tomorrow Distribution)	Employment Skills Center	\$1,000.00
Core Program	Habitat for Humanity	\$2,868.00
Unrestricted (donor designated)	Habitat for Humanity	\$2,072.73
Core Program	Hope Station	\$4,000.08
Unrestricted (donor designated)	Hope Station	\$3,452.60
Core Program	Hospice of Central PA	\$6,000.00
Unrestricted (donor designated)	Hospice of Central PA	\$2,280.91

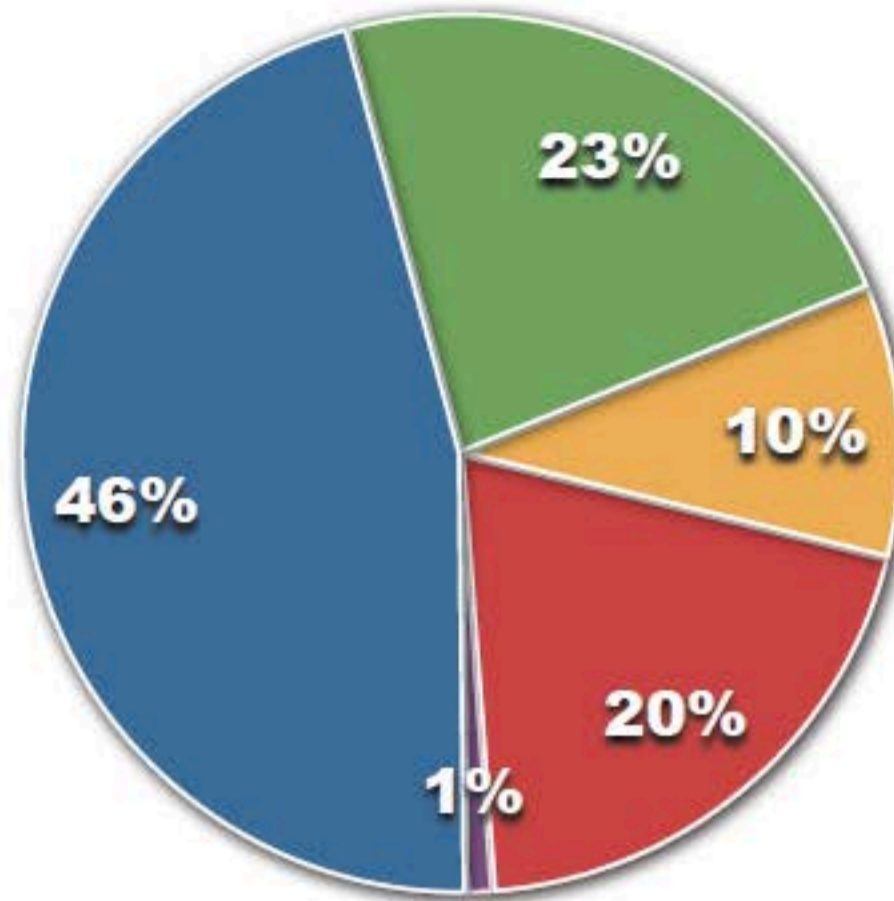
PROGRAM	PROGRAM DELIVERED BY:	INVESTMENT
Core Program	Maranatha Financial Counseling	\$23,000.04
Unrestricted (donor designated)	Maranatha Financial Counseling	\$9,507.37
Domestic Violence	MidPenn Legal Services	\$15,294.00
Critical Help for Critical Moments	MidPenn Legal Services	\$13,861.08
Unrestricted (donor designated)	MidPenn Legal Services	\$2,410.38
Core Program	Project SHARE	\$40,000.08
Unrestricted (donor designated)	Project SHARE	\$16,881.30
Weekend Backpack Program (Allocation from Brennaman Trust)	Project SHARE	\$4,543.17
Core Program	Sadler Health Center	\$23,000.04
Unrestricted (donor designated)	Sadler Health Center	\$447.97
James Wilson Emergency Shelter	Safe Harbour	\$45,000.00
Unrestricted (donor designated)	Safe Harbour	\$12,889.29
My Brother's Table	Salvation Army	\$26,765.00
Unrestricted (donor designated)	Salvation Army	\$14,302.34
Senior Action Center	Salvation Army	\$11,471.00
Social Services	Salvation Army	\$11,000.00
Summer Camp Scholarships (Proceeds from Gala)	Summer Program for Youth	\$12,250.00
Core Program	Summer Program for Youth	\$11,000.04
Unrestricted (donor designated)	Summer Program for Youth	\$3,451.08
Core Program	The RASE Project	\$10,500.00
Unrestricted (donor designated)	The RASE Project	\$1,516.34
Family Services	UCP of Central PA	\$7,000.00
Early Intervention	UCP of Central PA	\$4,500.00
Unrestricted (donor designated)	UCP of Central PA	\$2,659.64
Alternatives Program	UCP of Central PA	\$1,000.04
EITC Pre-Kindergarten Scholarships	United Way of Carlisle & Cumberland County (UWCCC)	\$69,740.00
Success By 6 Initiative	UWCCC	\$50,321.00
Heating Assistance	UWCCC	\$5,861.00
Core Program	Victory Circle	\$3,500.04
Unrestricted (donor designated)	Victory Circle	\$405.78
Unrestricted (donor designated)	YWCA Carlisle	\$12,499.01
Summer Camp Scholarships (Proceeds from Gala)	YWCA Carlisle	\$12,250.00
Rape Crisis	YWCA Carlisle	\$9,272.00
Girl Power	YWCA Carlisle	\$8,699.00
Counseling Services	YWCA Carlisle	\$8,125.00
Community Preschool	YWCA Carlisle	\$7,000.04
Afterschool Homework Club	YWCA Carlisle	\$4,103.00
Other Donor Designated Pledges		\$316,349.79
Community Impact/Partner Agency Relations	United Way of Carlisle & Cumberland County (UWCCC)	\$144,086.00

**TOTAL COMMUNITY INVESTMENT**

**\$1,552,398.94**



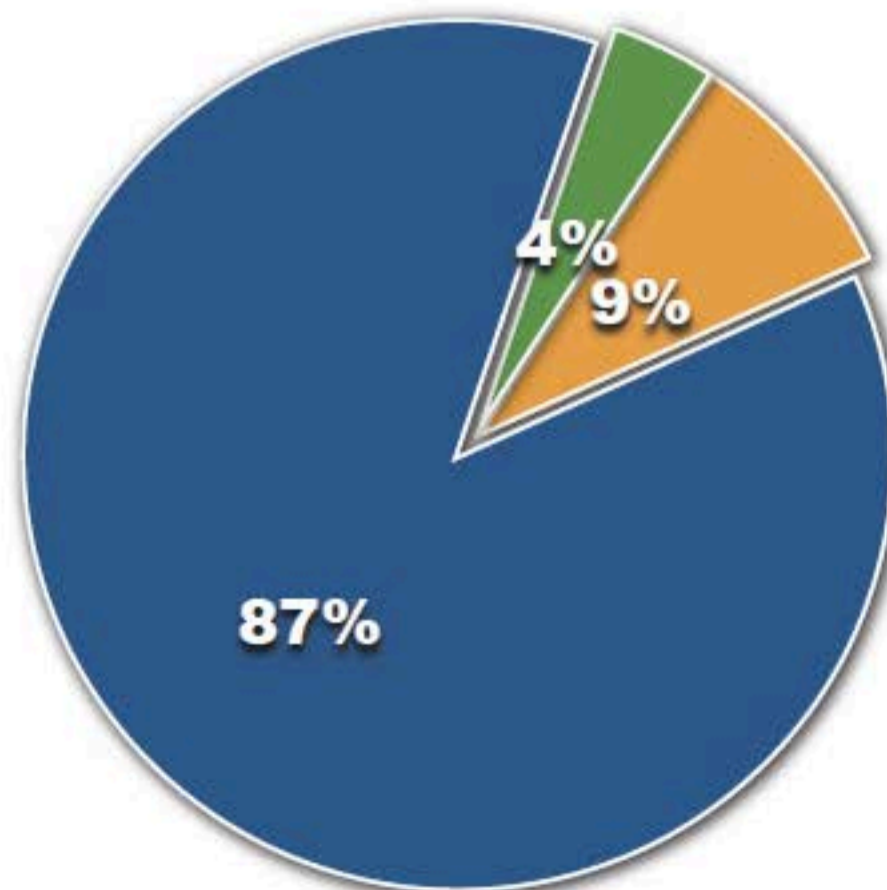
# HOW GIVING WAS DIRECTED IN 2019



Note: Chart represents dollars raised through the 2019 Campaign

- **Community Impact Fund** (Supports 39 programs from our 25 local partner agencies)
- **Designations to Other 501(c)(3) Organizations**
- **United Way Programs** (Includes Success By 6, Heating Coalition, etc.)
- **Designations to Our 25 Partner Agencies**
- **Designations to Our Endowment Fund and other United Ways**

## EXPENSES FOR 2019



### OUR 100% GUARANTEE

Every undesignated dollar to the campaign went directly to programs and services, with no administrative fee.

Administrative and fundraising costs are offset by generous corporate gifts from:

- ALLEN DISTRIBUTION
- KEEN TRANSPORT
- M&T BANK
- DICKINSON U-TURN

- **Programs**
- **Management & General**
- **Development & Fundraising**

# 2018-19 VOLUNTEERS

## OFFICERS

**Reed VanDerlyke**, President  
Orrstown Bank

**David Park, Esq.**, Vice  
President  
Martson Law Offices

**Patrick Bartoli**, Secretary  
Morgan Stanley

**Chris Farrands**, Treasurer  
Cohick & Associates

**Amanda Brigaman**, Past  
President  
Mid Penn Bank

## BOARD MEMBERS

**Jeffery Bell**  
Carlisle Area School District

**Bill Blankmeyer**  
Community Volunteer

**Jennifer Burd**  
M&T Bank

**Karen Christian**  
Members 1st FCU

**Michelle Crowley \***  
Carlisle Area  
Chamber of Commerce

**Dean Glick**  
Community Volunteer

**Debra Hargrove**  
Dickinson College

**Kim Kamowski**  
The Sentinel

**David Metz\***  
Morgan Stanley

**Paulo Oliveira**  
F&M Trust

**Erik Olsen**  
Strickler Agency, Inc.

**Cynthia Pensinger**  
Vitro Architectural Glass

**Ellen Peters Otto**  
Community Volunteer

**Gerald Piper**  
Cohick & Associates

**Mark Ritchie**  
Providence Engineering Corp.

**Adam Shaffer**  
Hoffman Funeral Home &  
Crematory

**Leslie Shatto**  
Community Volunteer

**Matthew Thomas\***  
Leadership Cumberland Fellow

**Laurel Williams**  
Allen Distribution

## CAMPAIGN CO-CHAIRS

**Jennifer Burd**, M&T Bank (2018)

**Dave Metz**, Morgan Stanley (2018)

**Mindy Loftus**, Orrstown Bank (2019)

**Reed VanDerlyke**, Orrstown Bank  
(2019)

## CAMPAIGN VOLUNTEERS

Patrick Bartoli, Morgan Stanley

Bill Blankmeyer, Community Volunteer

Anna Bucher, Orrstown Bank

Frank Castrina, Community Volunteer

Kevin Curtis, Summit Trail Advisors

Rena Geesaman, Community Volunteer

Dick Gillenwater, Community Volunteer

Bill Harkey, Community Volunteer

Kim Kamowski, The Sentinel

Dwayne Keller, Keller Financial Group

Ron Lang, Community Volunteer

Carley Miller, Orrstown Bank

Paulo Oliveira, F&M Trust

Chris Rice, Martson Law Offices

Adam Shaffer, Hoffman Funeral Home &  
Crematory

Jeanna Som, Summer Program for Youth

Maria Theodoratos, First National Bank

Lisa Thomas, M&T Bank

Dottie Warner, Dickinson College

Erik Wenzelburger, UPMC Pinnacle

Carlisle

## 100 YEAR ANNIVERSARY COMMITTEE

Jennifer Burd, M&T Bank

Chris Farrands, Cohick & Associates

Ann Hoffer, Community Volunteer

Carol Lennon, Community Volunteer

Dave Metz, Morgan Stanley

Reed VanDerlyke, Orrstown Bank

Dottie Warner, Dickinson College

## COMMUNITY IMPACT VOLUNTEERS

Lin Anderson, Community Volunteer

Pat Bartoli, Morgan Stanley

Bill Blankmeyer, Community Volunteer

Walter Bond, Carlisle Area School District

Jennifer Burd, M&T Bank

Jane Burke, Community Volunteer

Joan Clifton, Community Volunteer

John Clifton, Community Volunteer

Mike Cross, Community Volunteer

Nicole Deary, Leadership Cumberland

Jeanette Diamond, Dickinson College

James Dorn, Vitro Architectural Glass

Justin Doty, Frederick, Seibert &  
Associates, Inc.

Tana Emery, M&T Bank

Chris Farrands, Cohick & Associates

Richard Gillenwater, Community Volunteer

Dean Glick, Community Volunteer

Michael Gogoj, Carlisle Area School  
District

Ron Greenway, Community Volunteer

Amy Hacker, Vitro Architectural Glass

Lisa Hobday, Andersen Corp.

Michelle Hornick Crowley, Carlisle Area  
Chamber of Commerce

Linda Johnson, GET Leasing

Kim Kamowski, The Sentinel

Sharon Kingston, Dickinson College

Ron Lang, Community Volunteer

Carol Lennon, Community Volunteer

Karen Longenecker, Community  
Volunteer

Asha Makam, Community Volunteer

David Metz, Morgan Stanley

Brooke Murphy, SEK, CPAs & Advisors

Marissa Murray, Community Volunteer

David Park, Martson Law Offices

Michael Pasquarett, Community Volunteer

Cid Pensinger, Vitro Architectural Glass

Gerald Piper, Cohick & Associates

Adam Shaffer, Hoffman Funeral Homes &  
Crematory

Shane Spitz, Vitro Architectural Glass

Jeff Stuby, PA House of Representatives

Matt Taylor, UPS

Pam VanPelt, Strickler Agency

Dottie Warner, Dickinson College

Erik Wenzelburger, UPMC Carlisle

Laurel Williams, Allen Distribution

Jennifer Wintermyer, Tri-County

Community Action Commission

Gail Witwer, Partnership for Better Health

Erin Wolfe, Wolfe & Company Realtors

## FINANCE COMMITTEE

Pat Bartoli, Morgan Stanley

Chris Farrands, Cohick & Associates

David Park, Martson Law Offices

Reed VanDerlyke, Orrstown Bank

## SUCCESS BY 6 ADVISORY COUNCIL

Nancy Besch, Community Volunteer

Aaron Carmichael, Community Volunteer

Mary Kay Durham, Community Volunteer

Barrie Ann George, Big Brothers Big  
Sisters

Malinda Mikesell, Carlisle Area SD

George Newberry, Community Volunteer

Jeanne Predmore, South Middleton SD

Pat Strickler, Community Volunteer

Terry Telep, Capital Area Intermediate Unit

Jeffery Bell, Carlisle Area SD

## ENDOWMENT COMMITTEE

Chris Farrands, Cohick & Associates

Greg Hall, SEK, CPAs & Advisors

Von Jaymes, Orrstown Bank

Ivo Otto, Martson Law Offices

Gerald Piper, Cohick & Associates

Rob Rahal, Community Volunteer

\* Non-voting Members

# 2018 CAMPAIGN DONORS

This list is comprised of Leadership Givers from our 2018 Campaign.

## ALEXIS DE TOCQUEVILLE SOCIETY

The United Way of Carlisle & Cumberland County recognizes individuals who contribute at least \$10,000 in annual support to the greater Carlisle community and allocate at least \$2,500 to the United Way's Community Impact Fund.

### ORDRE DE FRATERNITÉ (\$75,000 - \$99,999)

Kenneth & Marsha Tuckey

### ORDRE DE LIBERTÉ (\$25,000-\$49,999)

Mike & Fran Devlin  
Michael Pasquarett & Patricia McEvoy  
Virginia M. Rahal  
Bill & Pat Solomon  
Mrs. Pam Suter  
Mr. & Mrs. Ray L. Wolfe

### MEMBRES DE LA SOCIÉTÉ (\$10,000-\$24,999)

Anonymous (1)  
Ann & Tom Benjey  
Mark Bishop  
Kevin & JoAnn Curtis  
Bill & Linda Duncan  
Damien & Sondra Elias  
Ben Francavilla & Jan Hodges  
Elizabeth V. & George F. Gardner  
Dr. & Mrs. Thomas J. Green  
Ann Kramer Hoffer  
William H. Hooke Jr.  
Elizabeth Jamieson  
Bill & Gail Keen  
Dwayne Keller & Donna Partin  
Ron Leitzel  
Albert & Deborah Masland  
Elizabeth Masland  
David & Jennifer Metz  
Marjie & Don Mowery

Ivo Otto III & Ellen Peters Otto  
Bob & Sue Otway  
Mark & Lisa Ritchie  
Paul & Pat Strickler  
John & Tonia Ulsh  
W. R. Unger  
Mary Ann Warrell  
Wentzel-Weitzel Gifts  
Jack & Madge Ziegler

## Leadership Givers

### SOCIÉTÉ (\$10,000-\$24,999)

Drs. Kenneth & Priscilla Laws

### PLATINUM LEADERSHIP CIRCLE (\$5,000-\$7,499)

Judy Bennett  
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Dottie Warner  
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(\$1,500-\$2,499)

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Nathan & Monteen Bard  
Gordon & Martha Bergsten  
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Karen & Alan Blackledge  
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Foundation

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Dorothy Wolfe  
Lucy Suter Zander  
Kathleen Zeigler  
Madge Ziegler

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Nicole & Mark Deary  
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Steven Dupert, Jr.  
Matthew Fahnstock

Luann L. Flickinger  
 Meghan M. Gallup  
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 Christine M. Guardino  
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 Mindy Loftus  
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 Holly L. Storms  
 William Sutton  
 Nicole E. Swartz  
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 Kristin Varner  
 Jennifer Wadsworth  
 Laurel A. Williams  
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*With combined corporate and employee gifts, we are proud to recognize the following organizations.*

### DIAMOND LEVEL

(\$50,000+)  
 Allen Distribution  
 Tuckey Companies

### PLATINUM LEVEL

(\$25,000 - \$49,999)  
 Carlisle Area School District  
 Carlisle Construction Materials  
 Dickinson College  
 Giant Food Stores  
 M&T Bank  
 Mowery  
 Mountz Jewelers  
 UPS

### GOLD LEVEL

(\$10,000 - \$24,999)  
 County of Cumberland  
 Frog, Switch & Mfg. Company  
 Genie Trucking  
 Keen Transport  
 Orrstown Bank  
 UPMC Carlisle  
 Vitro Architectural Glass

## 2018 CAMPAIGN EVENT SPONSORS

**100% GUARANTEE SPONSORS**  
 Allen Distribution  
 Keen Transport  
 M&T Bank  
 Dickinson's UTURN Sale

## EMPLOYEE CAMPAIGN COORDINATOR LUNCHEON

(AUGUST 2018)  
 DOCEO

## CAMPAIGN KICK OFF/ DAY OF CARING

(OCTOBER 2018)  
 Giant Food Stores  
 UPMC Carlisle  
 Dickinson College  
 Entenmann's  
 F&M Trust

## TOCQUEVILLE SOCIETY RECEPTION

(SEPTEMBER 2018)  
 M&T Bank

## CAMPAIGN CELEBRATION

(JANUARY 2019)  
 Giant Food Stores

## CAMPAIGN PRIZE RAFFLES

M&T Bank  
 Giant Food Stores  
 Brick  
 Caffé 101  
 Eagles Crossing  
 Earl Leigh Bakery  
 Fay's Country Kitchen  
 Helena's Chocolate Café & Crepes  
 Lily's Place  
 Market Cross Pub  
 Pomfret Group  
 Redd's Smokehouse BBQ  
 Rustic Tavern  
 Studio East Hair Design

## HUMANITARIAN AWARD

(JUNE 2019)  
 Dickinson College  
 Martson Law Offices

## 2019 PACESETTERS

### BREAKFAST

(JUNE 2019)  
 F&M Trust

## OTHER EVENT SPONSORS

### 100 YEAR ANNIVERSARY CELEBRATION

Anonymous (2)  
 M&T Bank  
 Mid Penn Bank

## EVENING FOR THE CHILDREN GALA

(MARCH 2019)  
 M&T Bank (Event Sponsor)  
 Bartoli Seig & Metz @ Morgan Stanley

Big 5 Lodge  
 Equipment Transport, LLC  
 Martson Law Offices  
 Mountz Jewelers  
 Orrstown Bank  
 Royer's Flowers and Gifts  
 Salzman Hughes, P.C.  
 UPMC Carlisle

## GLEE COMPETITION

(APRIL 2019)  
 M&T Bank  
 The Sentinel  
 RED 102.3  
 Filson Water  
 abc27

## WOMEN UNITED

(MAY 2019)  
 Kelso Law, LLC

## U-TURN

(JUNE 2019)  
 Dickinson College  
 Carlisle Events  
 Kenworth of PA  
 Carlisle Container  
 Keen Transport  
 Lowe's Home Improvement  
 Chick-fil-A Carlisle  
 Olive Garden  
 Little Caesars  
 Entenmanns  
 Chipotle Mexican Grill

## TAKING IT TO THE STREETS

Donald B. and Dorothy L. Stabler Foundation  
 Giant Food Stores  
 New Life Community Church

Thank you for your generous support. We make every effort to ensure that our lists are as accurate as possible. We honor our donors' wishes to remain anonymous. We do apologize for any omission or misspelling and ask that you kindly bring such errors to our attention by calling (717) 243-4805.



# MISSION

The mission of the United Way is to unite people and resources to build a stronger, healthier Carlisle & Cumberland County.



# STAFF

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Executive Director

**Lu Flickinger**  
Resource Development Director

**Jessica Poe**  
Community Impact Director

**Brenda Kaufman**  
Finance Director

**JoAnn Curtis**  
Marketing & Communications  
Director

**Karen Quinn**  
Success By 6 Director

## 2020 CALENDAR OF EVENTS

### JANUARY

Celebration - 1/15/20

### MARCH

Evening for the Children Gala - 3/28/20

### APRIL

M&T Bank Regional Glee:  
College A Cappella Competition - 4/18/20

### MAY

Women United Annual Luncheon - 5/27/20

### JUNE

Humanitarian Award - 6/2/19  
U-Turn: Dickinson College & Community Yard Sale -  
6/13/20  
Campaign Pacesetter Breakfast - 6/23/19

### SEPTEMBER

Campaign Kick Off Event - TBD

### OCTOBER

Day of Caring -10/9/20  
Tocqueville Event - TBD



**100 YEARS** United Way of Carlisle & Cumberland County **United Way** 

145 South Hanover Street  
Carlisle, PA 17013  
(717) 243-4805 (717) 243-8005 fax  
[www.UWCarlisle.org](http://www.UWCarlisle.org)